2022

YEAR IN REVIEW

A STRONGER FAMILY TOGETHER

TYLER ROBINSON FOUNDATION
A 2022 report warns—childhood cancers are on the rise.

- **47** kids diagnosed each day.
- **16K** kids diagnosed each year.
- **$1.9** billion dollars in costs (or expenses) a year due to hospitalizations.

**34%** increase in childhood cancer since 1975.
The average cost associated with childhood cancer on a family is startling: $833,000.

95% of impacted families say their child’s cancer caused financial burden on their family.

50% of all pediatric cancer families report considerable to severe household debt as a result of the child’s care.

33% of families state that one adult in their household stopped working completely to provide the necessary care.

1 in 4 families report losing more than 40% of their annual income as a result of treatment-related work disruption.
CRITERIA FOR GRANT ELIGIBILITY

- Child is 0 to 18 years old and has been diagnosed with cancer.
- Family demonstrates a financial need as a result of this diagnosis.
- Household has at least 1 working adult with an annual housing expense to income ratio of 28% or below. *(Example: A household earning $75K is paying no more than $21K total per year on mortgage or rent).*
- Child is insured or has access to medical cost coverage.
- Family does not receive significant financial support from other organizations, crowdfunding, etc.
In nine years we have increased our gala fundraising by nearly **800%** and increased awareness of the financial burden of a pediatric cancer diagnosis.
RISE UP GALA  OCTOBER 2022

RAISED $3,800,000 TO BENEFIT TRF FAMILIES
<table>
<thead>
<tr>
<th>TRF Received over 2,000 Letters for our Pen Pal Program</th>
<th>Our Partner Network Currently Includes 58 Hospitals</th>
<th>TRF Fundraised 5 Million Dollars</th>
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<tbody>
<tr>
<td>Families paired with a financial planner provided by Merrill Lynch</td>
<td>TRF Supported 4,000 Families Worldwide with our Signature Grant Program and Partner Hospital Program</td>
<td>Our TRF Ambassador Program Raised Nearly $50,000</td>
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<tr>
<td>TRF has Raised over $15 Million and Served 7,500 Families in 9 Years</td>
<td>TRF Issued over 500 Emergency Grants to Pediatric Cancer Families</td>
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Toronto-based real estate agency, Avison Young, donated 35,000 Kč for TRF families being served at Motol University in Prague. TRF expanded its reach internationally by welcoming the Childhood Cancer Foundation South Africa as a TRF partner. TRF Ambassador Chase Harris, a student at Soaring Hawk Elementary in Colorado and a cancer warrior, held a piggy bank change drive at his school asking fellow students to earn money with acts of service. Soaring Hawk students raised $8,027 for TRF families. The first fundraiser of 2022 with Imagine Dragons, Fandiem and Bandsintown raised a total of $49,000. Fans and supporters donated to TRF to get the chance to win a signed guitar and two VIP tickets to an Imagine Dragons Mercury Tour U.S. concert of their choice.
The TRF team sent special Valentine’s Day packages to TRF kids and their families to brighten their day, including Valentine’s cards sent in by supporters and Ambassadors. ■ TRF Executive Director, Kim Gradisher, moderated a Family Reach Sessions panel discussing the impact of the pandemic on the cancer community. ■ TRF earned a 2022 Platinum Seal with Candid Charity Navigator (www.charitynavigator.org).
To celebrate TRF’s 9th Anniversary, families and supporters were encouraged to post photos wearing a hat and hashtagging #Caps4Cancer to help spread awareness about TRF’s mission. ■ TRF held its second charity poker event, “Slay Cancer with Poker,” in partnership with the Charity Series of Poker. A total of $30,000 was raised for TRF at the event. ■ TRF partnered with Cure 4 The Kids Foundation to support their Meal Voucher and Transportation programs. Through this program, patients and their caretakers are treated to nutritional lunches at no cost at Roseman University’s Roadrunner Café. Additionally, the Transportation Program provides patients rides to and from treatment appointments. ■ The TRF TikTok account was launched. Follow TRF at tiktok.com/@trfdot.org. ■ The 2021 TRF Year in Review was shared with donors and supporters.
Goody’s Original Popcorn and Where the Sugarbugs Live invited local Las Vegas TRF families to “pop” in for a day of fun at the Goody’s Popcorn Headquarters. TRF families and ambassadors in Canada raised more than $17,000 for TRF with their “Go the Distance” stationary bike challenge. Participants, including the Morrison family and TRF families the Littles and the Pottages, took part in the event to support and honor TRF kids, including their children Lillian and Kaiden. TRF families from Canada enjoyed an evening together at an Imagine Dragons concert in London, Ontario. Advocates from across the country joined Alliance for Childhood Cancer’s Action Days 2022. With the help of TRF kid Benji Sanchez, we asked Congress to fund childhood cancer research, support the Accelerating Kids’ Access to Care Act, and reauthorize the Childhood Cancer STAR Act, the most comprehensive childhood cancer bill in history. Fusion Imaging featured TRF at their EMS 2022 booth and made a $5,000 donation to our pediatric cancer families.
TRF Ambassadors, The Gee Group, held a fundraiser at TITLE Boxing Club in Cottonwood Heights, Utah. In partnership with Fandiem and Imagine Dragons, a fundraiser was launched for fans and supporters to donate to win a trip to Spain including two VIP passes to an Imagine Dragons concert at Monte do Gozo, raising a total of $66,000.
Las Vegas TRF kids and their families, including Benji, Jaxx, Luna, Izzy, and her brother Aiden, had a fun night out at the Las Vegas Ballpark thanks to the Las Vegas Aviators. Fusion Imaging, Eagle Management Group, and other supporters made a $10,000 donation to the TRF Grant Program during Exhibitor Live. TRF launched the Summer Splash Campaign in an effort to alleviate one of the many pressures pediatric families face by providing them the chance enjoy some summer fun through TRF’s Family Fun Grants. Donations went towards summer vacations, nights out with the family and more to help TRF families make positive memories with their children.
The city of Draper, Utah donated a portion of the proceeds from their annual summer celebration, Draper Days, to TRF. TRF donated to World Central Kitchen to provide fresh food to cancer patients and their families in Ukraine. In partnership with Fandiem, a fundraising campaign was launched for fans and supporters to donate to win an Imagine Dragons Experience in Las Vegas at the 2022 Rise Up Gala. TRF welcomed its 58th partner hospital, UNM Children’s Hospital in New Mexico.
TRF partnered with the Tom Coughlin Jay Fund and former NFL player and chef, Derrell Smith, to create healthy, accessible recipes for families facing food insecurity with ingredients they might already have in their pantry. Portnoy Gallery held their Art, Wine, and Music event. This event was held monthly in 2022, with all proceeds going to TRF.
TRF founder Ben McKee served as the keynote speaker on behalf of TRF at the Moonridge Group Philanthropy Leaders Summit. Thirteen-year-old TRF Ambassador Cooper Sandoval was also a guest speaker at the summit.

TRF families were treated to an unforgettable night at the Imagine Dragons concert in Las Vegas at Allegiant Stadium! Bank of America and Merrill Lynch added 10 new financial planners to the team that provides free financial planning services to our TRF families. TRF CEO Kim Gradisher, Southwest Medical Associates COO, and TRF board member Toni Corbin were interviewed on Las Vegas Channel 8 News Now about TRF’s founding and mission.

In an extraordinary, one-night-only experience, the eighth annual Rise Up Gala raised a record-breaking $3.8 million for TRF.
In collaboration with Stiry, TRF premiered Isabella “Izzy” Woodward’s story film, “The Princess Warrior.” Students and staff at Rundle Elementary School raised $1,962.42 for TRF by donating change they collected for their annual “Change the World Drive.” TRF was honored as a 2022 Top-Rated Nonprofit by GreatNonprofits (www.greatnonprofits.org). TRF Ambassadors William and Emily Karlsson joined furry TRF Ambassadors Bark Andre Furry, Deke Henri Furry, Sir Winston Da Doodle, and Sir Oliver Da Doodle along with TRF staff helped deliver “Paw You Need is Love” gift boxes and “FURENDS” port shirts to the children at TRF partner’s Cure 4 The Kids Foundation during their Blood Drive and Bone Marrow Registry event.
UNLV Football hosted families for a night of fun at Allegiant Stadium with a portion of the proceeds from ticket sales coming back to TRF. TRF partnered with the National Pediatric Cancer Foundation for the second time to deliver Pediatric Cancer Toolkits to families at over 100 partner hospitals. The toolkits provide up-to-date information and resources regarding assistance networks, financial planning and support for families of children diagnosed with pediatric cancer.
The Cosmopolitan of Las Vegas hosted our TRF families at their winter ice rink. A portion of the proceeds from food and beverage sales for the day was donated to TRF. Las Vegas families were invited to two holiday events where they were gifted items on their holiday wish lists and much more thanks to our amazing partners, including Dream Salon, LIFE Realty Nevada, Donna Wilburn, Las Vegas Fire Station 7, Above the Crust, 107.9 Coyote Country, Vegas Raider Dad, Justin Hoyt and friends, Gina Lanzino, Amy Miller, Gina Jackson and the Thomas Nelson Abdella MD Foundation, Southwest Medical Associates, Wiesberg Children’s Charity, Critical Care Comics, MGM Grand Las Vegas, Dom DeMarcos, and Pucks Cookies & Treats. Signature Travel Network helped TRF give the gift of holiday joy to our families across the country this year, shipping gifts to our families across the US and Canada. TRF’s Bereavement Support Group was launched, with meetings led by TRF mom Danielle in honor of her son Kaiden. Families who have lost their children to pediatric cancer can come together to support one another at these monthly meetings held virtually.
LOGAN

Logan is a ten-year-old Nevada native. He is being treated for neuroblastoma at Memorial Sloan Kettering in New York City, one of TRF’s partner hospitals. Logan and his family have made 10 trips across the country to receive treatment. With the support of our amazing donors, TRF has been able to ensure that the family does not have to worry about the cost of the trips for Logan’s treatment.

“TRF has made it possible for Logan to get the care he needed in New York while helping our family stay afloat financially and still have a little fun along the way. There is no way we could have survived living on a single income and making 10 trips to NYC for Logan’s treatment from our home in Reno.” – Nancy, Logan’s mom

AMBRIA

Fourteen-year-old Ambria was diagnosed with pineoblastoma in 2019. She has had two brain tumor removal surgeries, radiation therapy, chemotherapy and has spent countless weeks away from home at Primary Children’s Hospital in Utah. Ambria is now cancer free and back home in Las Vegas, but she has been left paralyzed from her treatments and uses a wheelchair to stay mobile. Prior to coming to TRF, the family did not have a vehicle large enough to get Ambria to and from her many appointments at Cure 4 the Kids in Las Vegas. They were often left stranded for hours or without a ride home altogether. In October 2021, we were able to help the family purchase a minivan through our Travel Grant.
MADISON

Madison is an active four-year-old who loves the outdoors. She was diagnosed with ALL, Acute Lymphoblastic Leukemia, in August 2021, just weeks before her third birthday. Maddy lives in Washington and receives treatment at Seattle Children’s Hospital, which is a nearly 70 miles roundtrip from her home. TRF has been able to assist with travel funds for gas and tolls, monthly bills, and even helped to provide the family with their first family vacation in nearly two years through the TRF Family Fun Grant.

“There are many hidden costs to cancer outside of medical bills. The biggest for us has been a loss of income due to all of the appointments and all of the in-patient stays. We are so grateful to be a part of the TRF family.” – Amanda, Madison’s mom

LUKAŠ

Lukaš is three years old and lives in the Czech Republic with his parents, Olda and Petra, and his younger sister, Eliška. Lukaš was diagnosed with rhabdomyosarcoma in mid-2021. He had one surgery shortly after diagnosis at Motol University Hospital, one of TRF’s partner hospitals, which is almost two hours away from the village where his family lives. Because Lukaš’ family must travel regularly to the hospital for his chemotherapy treatments, his parents are not able to work. His dad travels with Lukaš to the hospital weekly while his mom stays home to care for the baby. The foundation has been able to help the family with housing, food, and travel costs since they were welcomed into the TRF Grant Program in early 2022.
Kimber is a three-year-old patient at Texas Children’s Hospital where she is being treated for pilocytic astrocytoma. Kimber lives with her parents, Tiffany and Kolton, and her older sister Kalie. The family joined TRF in Spring 2022. Kimber’s treatment includes eighty weeks of intense chemotherapy, which should be complete by January 2023. The family must travel two hours to get to the hospital for Kimber’s chemo treatments. This distance has put strain on the family’s car and finances, as inflation has caused gas to climb well past $5 in their area. The $12,000 Signature Grant they were provided covers their monthly mortgage payment and the $5,000 Travel Grant helps to cover gas and food for the long trips to and from treatment.

“We are so very thankful to have been chosen by TRF to receive financial help during this time in our lives. This is a huge blessing for our family. Thank you TRF for all you do.” – Tiffany, Kimber’s mom

Six-year-old Kaiden joined the TRF family all the way from Conception Bay South, Newfoundland, Canada. He bravely battled neuroblastoma for three years before gaining his angel wings in January 2019. Kaiden was a huge Star Wars fan and when news of his passing made its way to actor Mark Hamill (Luke Skywalker), he immediately sent his condolences: “The Force will be with him from here to eternity!” Kaiden is survived by his parents, Michael and Danielle, and older brother Alexander.

“TRF has been such an amazing support to our family. TRF’s funding meant we didn’t have worries while Kaiden was going through treatment. When Kaiden passed, they provided support emotionally, helped with funeral expenses and gave us the ability to grieve together and do things we know Kaiden would have loved.” – Danielle, Kaiden’s mom
IZZY

Izzy is a Las Vegas native and two-time neuroblastoma warrior princess. She was first diagnosed in 2019 and received treatment at Summerlin Hospital and Cure 4 the Kids Foundation. Izzy overcame a second diagnosis after her cancer returned in 2020. She is now an active seven-year-old, living her best life with her parents, Royce and Tierra, and older brother Aidan. Izzy loves to style her hair and do her makeup. She does gymnastics, goes shopping, and cheers her favorite sports team, the Vegas Golden Knights. TRF has supported the family since Winter 2021 through annual $5,000 Travel Grants. This has helped the family to cover car payments, maintenance repairs, and gas for travel for Izzy’s treatment. In collaboration with Stiry, TRF premiered Izzy’s story film, “The Princess Warrior” in 2022.

LILLIAN

Lillian is a strong and courageous nine-year-old who has fought Acute Lymphoblastic Leukemia (“ALL”) twice in her young life. She lives in Ontario, Canada and receives treatment at SickKids Children’s Hospital in Toronto. Lillian loves spending time with her family, is an avid Lego builder and plushie collector, and especially loves koalas and penguins. Lillian enjoys styling her hair now that it has grown back for a second time. Her favorite colors are purple and pink. She loves swimming and going for walks with her dog Macha. We have supported Lillian and her family since she began her second fight with ALL in 2020. TRF helped with the family’s monthly mortgage payments through a $12,000 Signature Grant, and has provided assistance with getting Lillian to the hospital for treatment through a $5,000 Travel Grant.
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The mission of The Tyler Robinson Foundation is to strengthen families financially and emotionally as they cope with the tragedy of a pediatric cancer diagnosis by offsetting out-of-pocket life expenses.

The Tyler Robinson Foundation is the only nonprofit which holistically supports families affected by pediatric cancer with $0.85 of every dollar donated going directly to member families.

Learn more at trf.org.